

EXPERIENCE

July 2022- current

Mattel, El Segundo, CA

Production Artist

Produce and distribute Barbie and DOLLS global marketing brand guides and high quality assets, images, and page files for all print and digital needs. Maintaining all graphic file standards and ensuring consistency of the brand image/message. Photo Retouching, Social Media design.

August 2021- January 2023

Robbins Brothers, Los Angeles, CA

Photo Retoucher

Retouching fine jewelry and model shots for print catalogs and social media.

Product/model retouching including color correcting, silhouetting, merging (stacking) multiple images, cleaning up/extending background, adjustment layers, actions, layer masks, skin retouching, face swapping, removing hair flyaways. Cropping, file naming, organizing files and links.

Assist on photo shoots.

May 2011-August 2021

Leading Jewelers Guild, Culver City, CA

Senior Production Artist/Retoucher/Graphic Designer

Design and production of catalogs and promotional material for small jewelry retailers nationwide.

Photo retouching on fine jewelry and fashion shots including color correction, color matching to product, masking, adjustment of lighting, compositing, adjustment layers, resizing, cropping, silhouetting.

Graphical support for websites and social media. Create print ready files. Managing and uploading files.

Updating merchandise for online database. In-house fine jewelry photo studio to establish style to supply to Photographers. Train steady flow of freelancers.

February 2010-current

Featherletter, Culver City, CA

Small Business Owner/Calligrapher

Hand lettered modern calligraphy envelope addressing, place cards, Ketubahs, poems, wedding vows.

Address, wedding and event stamps. Pop-up shops at craft fairs and retail stores. Over 1K in sales on Etsy.

1999-2009

Freelance/Staff Graphic Design, New York, N.Y.

Marketing Department: **Bloomingdale's** (Assistant Art Director, 4 yrs) + **Hearst Creative Communications Time Inc. Growth Markets Group** (Designer, 1 yr) + **Fred Flare, Inc.** + **David November Design** + **Avon: mark.**

Promotion Department: **People en Español Magazine/People StyleWatch** (Designer, 2 yrs)

Selecciones Magazine + **CosmoGIRL! Magazine** (Designer, 1 yr) + **Elle Magazine** + **Teen Vogue Magazine** + **Health Magazine** + **House&Garden Magazine** + **Seventeen Magazine**

Editorial Department: **The Knot** + **Organic Style Magazine** + **Seed Magazine**

EDUCATION

Syracuse University, Syracuse, N.Y.

College of Visual and Performing Arts

BFA **Major:** Advertising Design

SKILLS

InDesign, Photoshop, Illustrator + Calligraphy
